

Grow your career.
Level up for the future.

Masters Certificate in Municipal Leadership

Serve the community more effectively in
changing times.



In partnership with:



**Sobey School
of Business**

Saint Mary's University



Masters Certificate in Municipal Leadership

The Masters Certificate in Municipal Leadership is the definitive municipal leadership and governance program in Canada. The rapidly changing cultural, economic and political climate requires today's municipal professional to make a paradigm shift in leadership style, strategy and operational performance. This program will equip professionals in the municipal sector to make transitions effectively and lead their municipality into the future.

Grow your career.

Level up for the future.



9 days of study over 5 months + supplementary readings and coursework



Book this program [online](#)



Program Highlight



9 Days of Study

Rich learnings in just 9 days of study spread over 5 months, with supplemental readings and coursework outside of the classroom.



Advancing Your Career

Enhance your capability to lead high-performance and cross-functional teams.



Network

Meet peers in municipalities across the country.



Digital Badge

Receive an authentic digital badge from Canada's #1 business school.

Program Faculty



JP Gedeon

PhD, Program Director



Peter Constantinou

PhD



Gail Levitt

PhD, MA



Vania Sakelaris

MBA, CHE, RCC™, CBC™



My time in your program was a game changer for me and I use the learnings regularly...and Sid [Ridgely]'s words still play in my head as I approach my work and life.

D. Rosa-Brailsford

General Manager, Vancouver Board of Parks and Recreation, City of Vancouver



This is a great program. We were all municipal employees and understood each other and the logic brought forward. Excellent program - great opportunity to grow.

M. Panu

Director Transportation and Waste, Northumberland County



This is the most worthwhile program I have ever taken. Excellent and engaging instructors provide tools and techniques that will help me and my group to ultimately be more successful.

L. Hives

Current Planning Manager, City of Brantford



This program was possibly the most valuable learning experience I have had to date in my career. The program was engaging and and thought provoking. Participants are empowered with the knowledge, tools and (most importantly) the desire to apply the lessons learned.

R. Mellow

Chief of Paramedics, Peterborough County



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Program Content



Essentials of Municipal Leadership

The most important parameters of strong and effective leadership start with the internal makeup, self-awareness and character of the leader. Led by nationally recognized experts in leadership psychology, this module serves as a foundation for the remainder of the program in Municipal Leadership - providing a personalized and unique lens through to advance your leadership journey.

Workshop 1: The Art of Transformative Leadership

- Discover the underpinnings of transformative leadership in these volatile and uncertain times
- Explore the new world of municipal leadership, and how best to lead your people through it
- Discuss a multi-modal, scientifically-researched, and validated model of corporate and cultural transformation

Workshop 2: Coaching and Mentoring

- Understand the differences between coaching and mentoring and when each modality is most needed
- Explore the principles that underpin cogent coaching and powerful mentoring
- Practice your newly learned and enhanced skills in a simulated environment, receive feedback and devise a personal development roadmap

Program Content



Strategic Municipal Leadership

Environmental awareness and response is a key component of effective and strategic leadership. This module builds on Module 1 by discussing advanced topics related specifically to strategic capacity, as experienced by Municipal Leaders.

Workshop 3: Engaging Employees in Hybrid Environments

- Explore the validated principles of engagement, as required by workers at all levels in the uncertain and volatile world of Municipal work
- Understand how best to engage employees in a variety of workplace conventions, including hybrid work arrangements and fully-remote frameworks
- Define how heightened levels of engagement lead to enhanced productivity and effectiveness across the corporation

Workshop 4: Managing Optics

- Explore the ramifications of politically sensitive issues in a municipal setting
- Discover a framework for cogent decision-making, especially in times of stress or crisis
- Define principles of issues management that help Municipal Leaders stay ahead of the curve and above the fray

Workshop 5: Inter-Municipal Collaboration

- Discuss the siloed culture of municipal function, its roots and cultural underpinnings
- Explore frameworks of meaningful and effective collaboration within and around the municipal corporation
- Discover models of inter-municipal collaboration that enhance leadership's capacity to better meet the challenges presented to them in our complex and politically charged world

Program Content



Future Proofing Municipalities

Strategic agility requires municipal leaders to envision a road ahead and chart practical and innovative roads to get there. This module focuses on how leaders can enhance their strategic innovation, as well as use current trends and technological disruptions to their benefit.

Workshop 6: Leadership Agility and Strategic Mindset

- Clarify the difference between strategic planning and strategic thinking
- Use various models of innovation to increase strategic ideation
- Understand how to best incorporate innovative notions into strategic implementation and departmental plans

Workshop 7: SMART Cities and Technological Disruption

- Explore the current trends in SMART City programs, Kinetic City innovations, and the general field of technological disruption, including the advent of AI
- Understand how the current state of technological disruption and how it can be used to enhance municipal innovation and strategic possibilities
- Discuss strategic and operational implications of the current state of technology and envision how municipal leaders can best respond in this ever-advancing world

Workshop 8: Using Big Data: Patterning and Decision Making

- Explore frameworks of data patterning, to help better understand and interpret the wealth of information retained by municipalities
- Discover how patterning data can lead to better decision-making
- Discuss decision-making approaches in light of data patterning to enhance your capacity for making evidence-based decisions

Program Content



Capstone Project

Every year, Schulich Exec Ed will compile a list of important issues and challenges that the municipal sector currently faces. Each group will be asked to select one of the supplied topics. Through a detailed examination of the topic, using the contents of the program as a guide, groups will analyze the problem and propose perspectives and solutions.

Who Will Benefit



Mid-Career Leaders

Managers and supervisors in government and public service positions, especially those with at least 3 years of work experience, will gain comprehensive leadership strategies and prepare for a more senior position in the public sector. Target job positions include department managers, city managers and public health managers.



Senior Leaders

Senior leaders and officials in the public sector—including chief administration officers, chief financial officers, chief librarians, commissioners, directors, fire chiefs and police chiefs—will develop advanced skills in municipal management and create a new vision for public sector reform.



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Why a Certificate at Executive and Professional Development?

There will no longer be a single transition from graduation to work in one's life.

Because few of us have the same job for life, we constantly have to re-invent ourselves, learn new skills and adapt to the changing marketplace and business environment. Today's professionals and executives must be able to quickly develop and fine-tune personal business skills to adapt and grow.

We are in partnership with the #1 Business School in the country

Schulich has the privilege of being ranked #1 and teaches students from around the world.

Our Program is Unique

Distinction from growing competition in the job market.

We Provide a Combination of Skill Specialization & Range

Deepen your current skills and acquire new ones.

